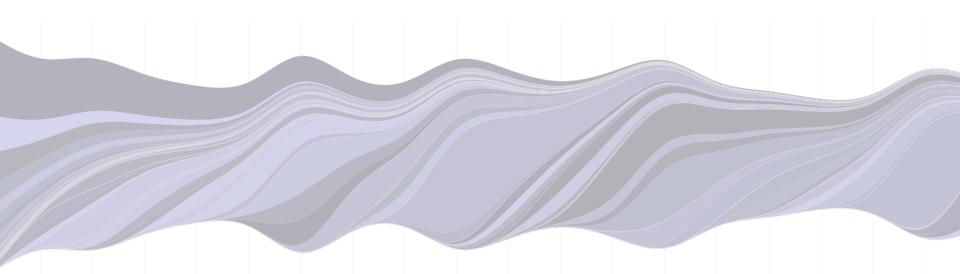
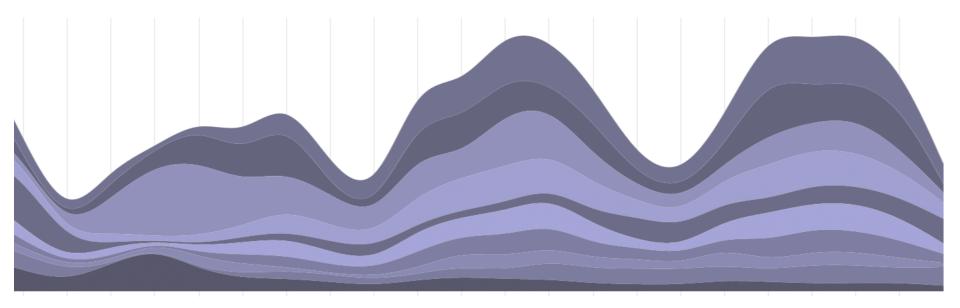


A. Thudt | J. Walny | C. Perin | F. Rajabiyazdi | L. MacDonald | R. Vardeleon | S. Greenberg | S. Carpendale

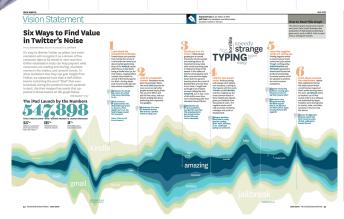
ASSESSING THE READABILITY OF STACKED GRAPHS

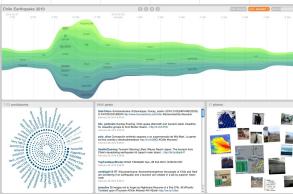


STACKED GRAPHS

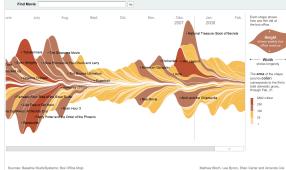


STACKED GRAPHS





February 23, 2008 ES SIGN IN TO E-MAIL OR SAVE THIS FEEDBACK The Bob and Flow of Movies: Box Office Receipts 1986 – 2008 Summer blockbusters and holiday hits make up the bulk of box office revenue each year, while contenders for the Oscars tend to attract smaller addresses that bulk over time. Here's a look at how moves have frared at the box office, after adjusting for inflation.

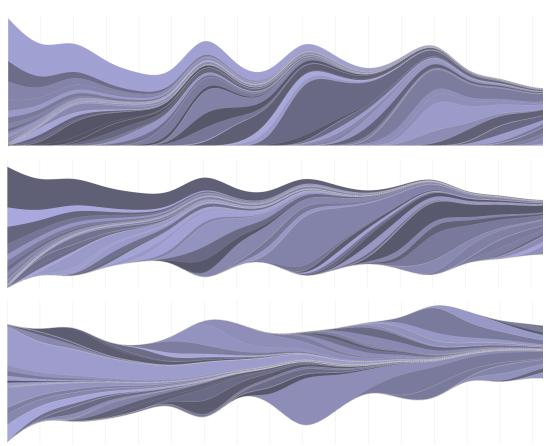


EVOLUTION OF STACKED GRAPHS

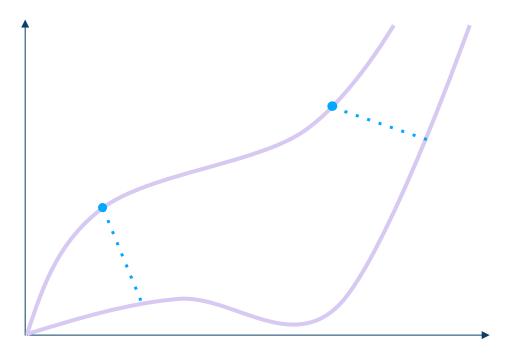
Stacked Area Chart

Themeriver

Streamgraph

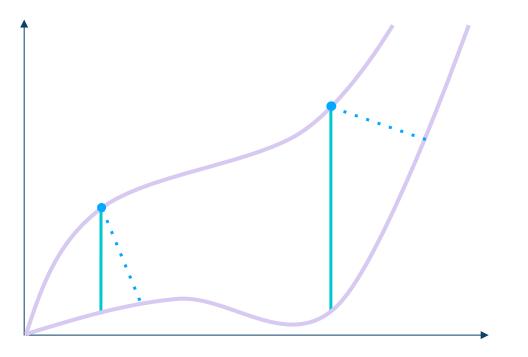


READABILITY



W. S. Cleveland and R. McGill. Graphical Perception: Theory, Experimentation, and Application to the Development of Graphical Methods. *Journal of the American Statistical Association*, 79(387):531–554,1984.

READABILITY



W. S. Cleveland and R. McGill. Graphical Perception: Theory, Experimentation, and Application to the Development of Graphical Methods. *Journal of the American Statistical Association*, 79(387):531–554,1984.



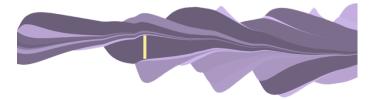
Elementary

Elementary



Intermediate

Elementary



Intermediate



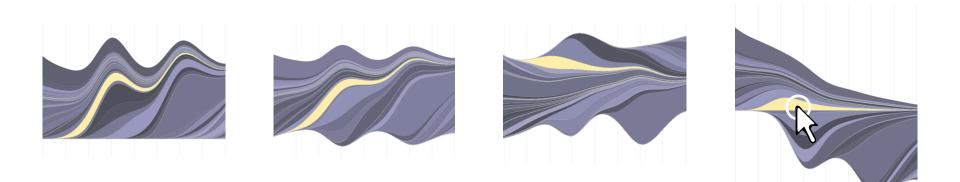
Elementary Intermediate Global

Elementary Intermediate

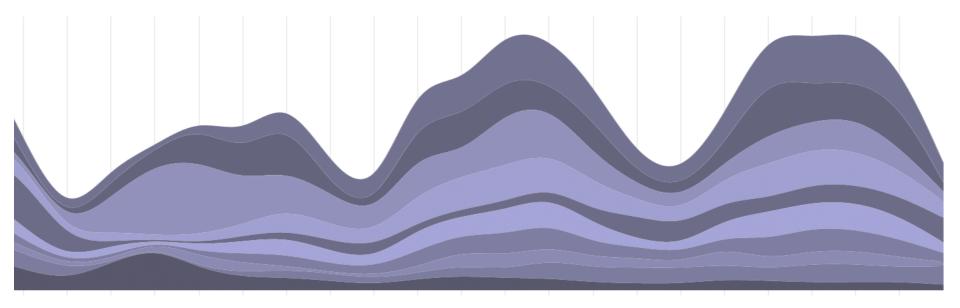
Global



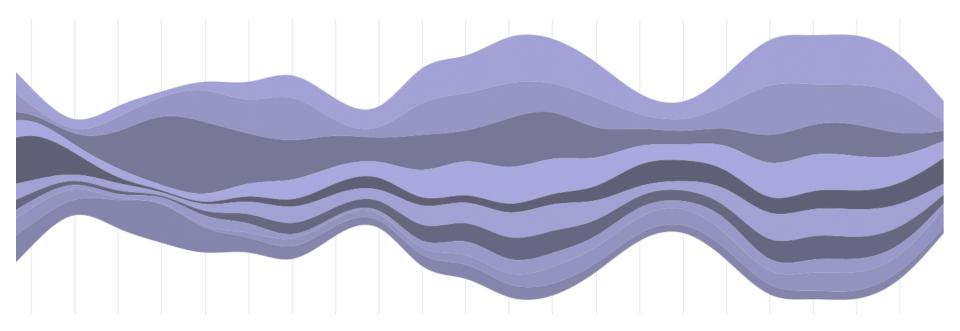
CONDITIONS



STACKED AREA CHART (STACK)

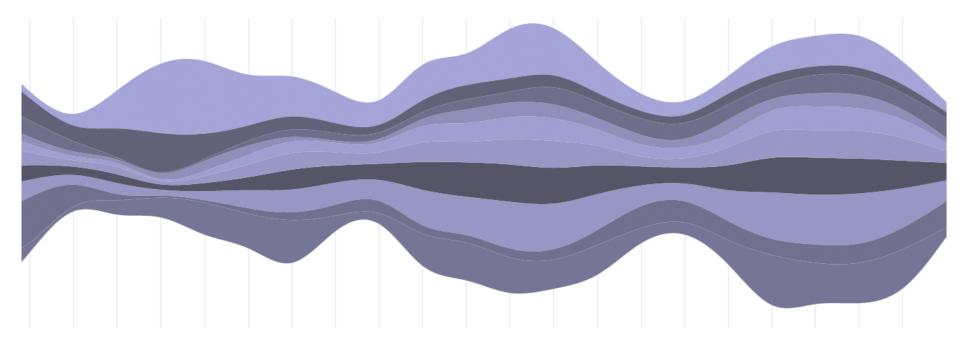


THEMERIVER (THEME)

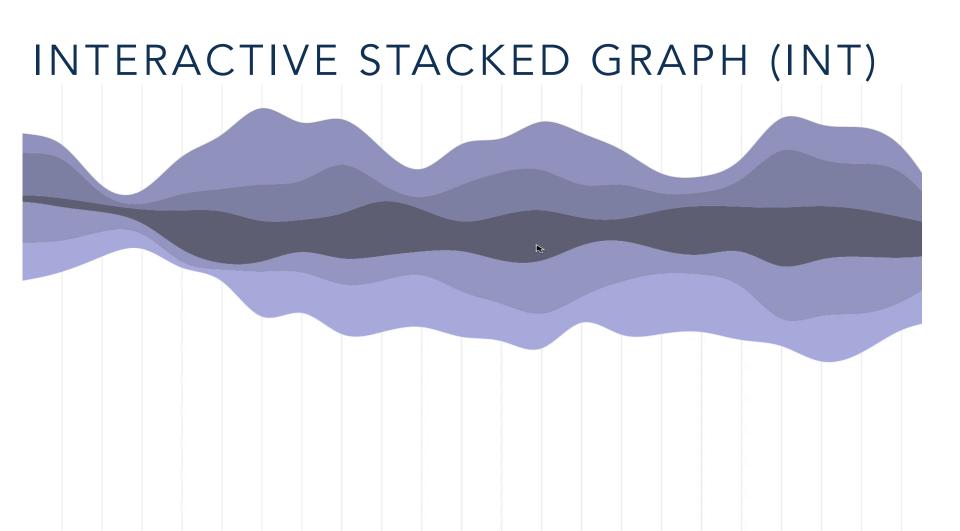


S. Havre, B. Hetzler, and L. Nowell. *ThemeRiver: visualizing theme changes over time*. IEEE Symposium on Information Visualization, INFOVIS' 00, 2000.

STREAMGRAPH (STREAM)



L. Byron and M. Wattenberg. Stacked graphs-geometry & aesthetics. IEEE TVCG, 14(6):1245–52, 2008.



DATASETS

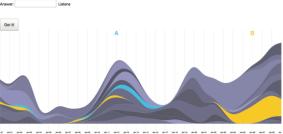
Random | 30 time-series | 30 time-points

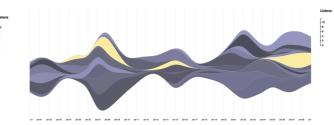
311 Calls in NYC (Calls) | 10 time-series | 35 time-points

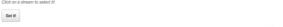
Box Office Revenue Dataset (Movies) | 300 time-series | 20 time-points

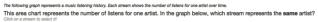


⊙в







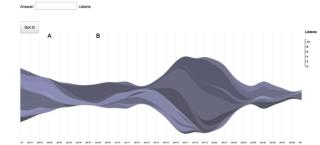


The following graph represents a music listening history. Each stream shows the number of listens for one artist over time. Is the **combined number of listens for all artists** larger at A or B?

© A

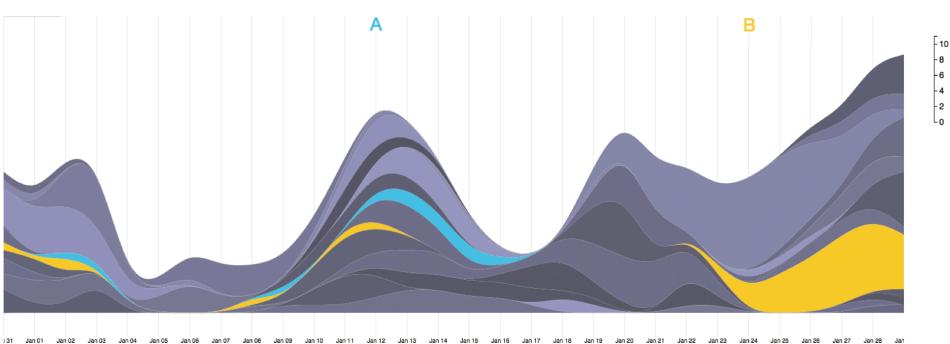
⊙в

TASKS



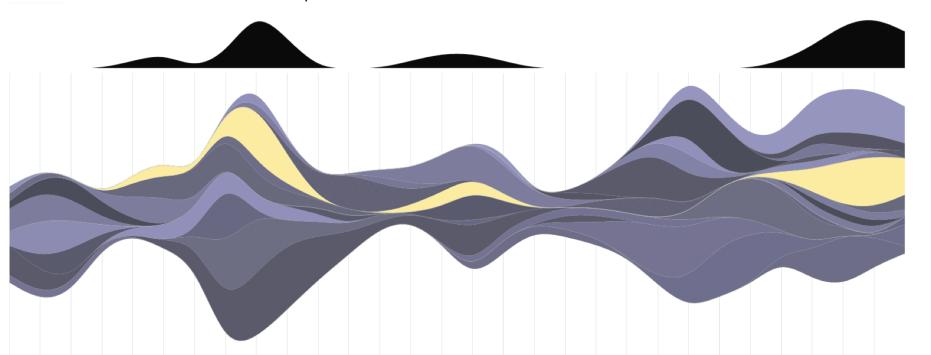
I. INDIVIDUAL DISCRIMINATION

Which is larger: the value of the blue time-series at A or the value of the yellow time-series at B?



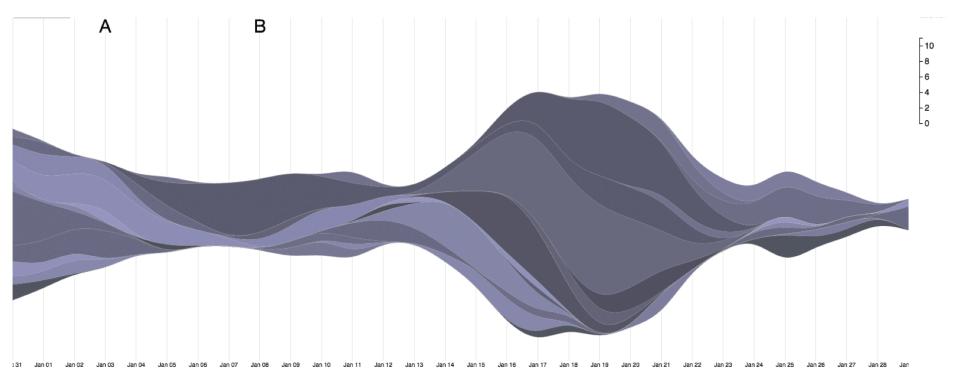
II. STREAM COMPARISON

The following area chart represents [time-series data]. In the graph below, which stream represents the same [time-series]?



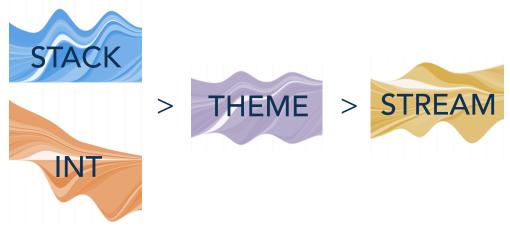
III. AGGREGATE DISCRIMINATION

Is the combined value of all time-series larger at A or at B?



HYPOTHESES

H1: Correctness for Aggregated Discrimination (III):

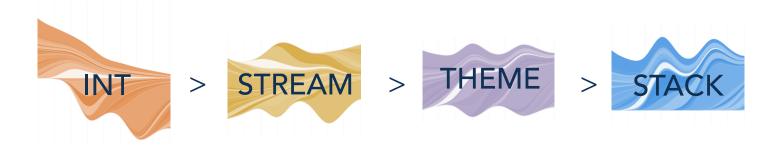


More Correct

Less Correct

HYPOTHESES

H2: Correctness for Individual Discrimination (I) and Stream Comparison (II):

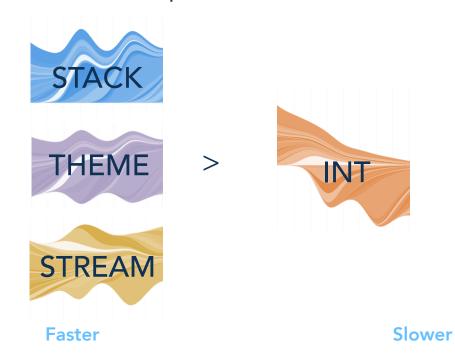


More Correct

Less Correct

HYPOTHESES

H3: Completion Time for *all tasks:*



16 PARTICIPANTS

9 male, 5 female, 2 did not specify18–65 yearsvarious occupations

STUDY SETUP



STUDY DESIGN

within-subjects design

balanced 4x4 Latin square

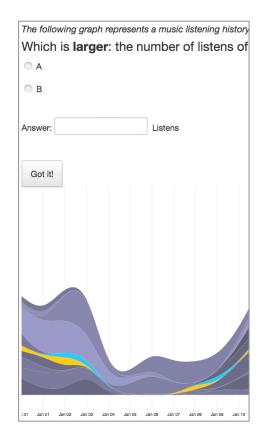
training with all tasks for each condition

4 cond × 3 tasks x 3 datasets = 36 trials

DATA

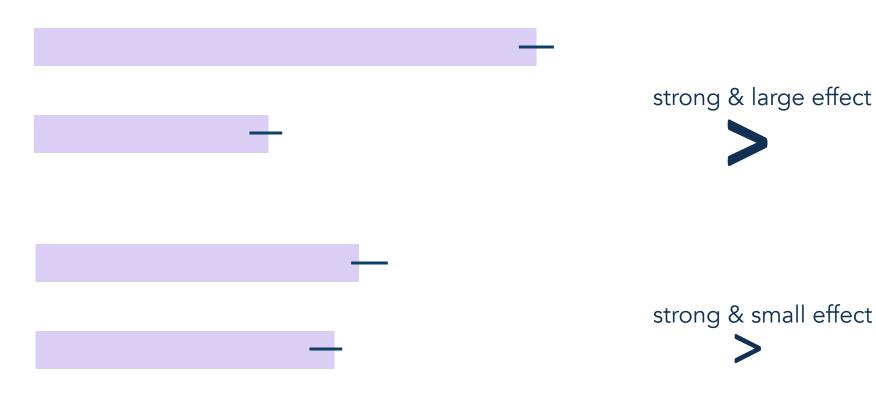
Condition: SM

condicion	50 ST
Round: 0	ape Comparison
Answer Time Answer: Str	
Correct Ans Answer Time Answer: B SM_I_D_0: I	
Correct Ans Answer Time Answer: B SM_A_E_0: A	
Correct Ans Answer Time Answer: 100 SM_I_E_0: I	
Answer: 100	ape Comparison
Answer Time Answer: Str	
Correct Ans Answer Time	



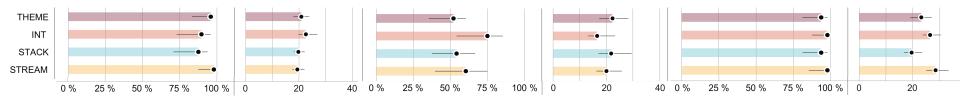
Please choice:		imately how ofte	n you use th	e following
Techno	logy		never.	a few tim year, o spradica
Compu	ters		1	2
Interne	t		1	2
Visualiz	ations		1	2
	ographic Information is collect	ormation ed for demographic	purposes only.	All questions
Age:	□ 18-25	□ 26-35	□ 36-4	5 [
Gender: 🗆 Male 🗆 Female				
Please	indicate the hig	hest level of educa	ation you have	complete
	Mast			
	Doct			



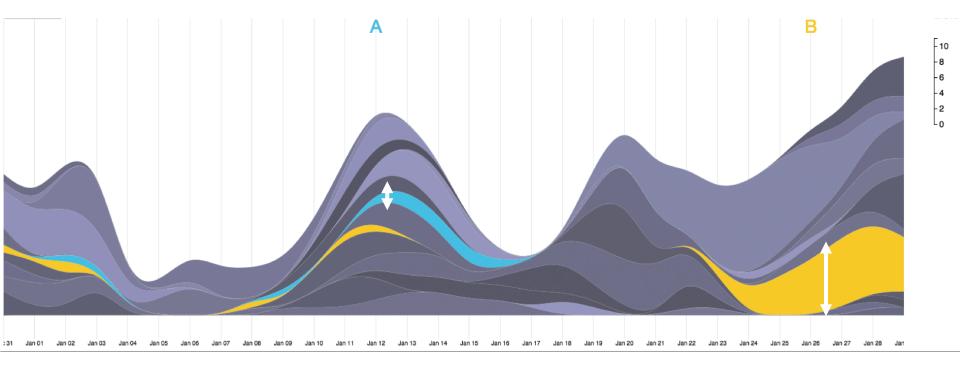








INDIVIDUAL DISCRIMINATION



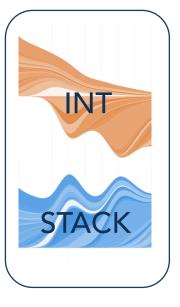
INDIVIDUAL DISCRIMINATION

Correctness



Strong & small effect





More Correct

Less Correct

INDIVIDUAL DISCRIMINATION



Strong & small effect

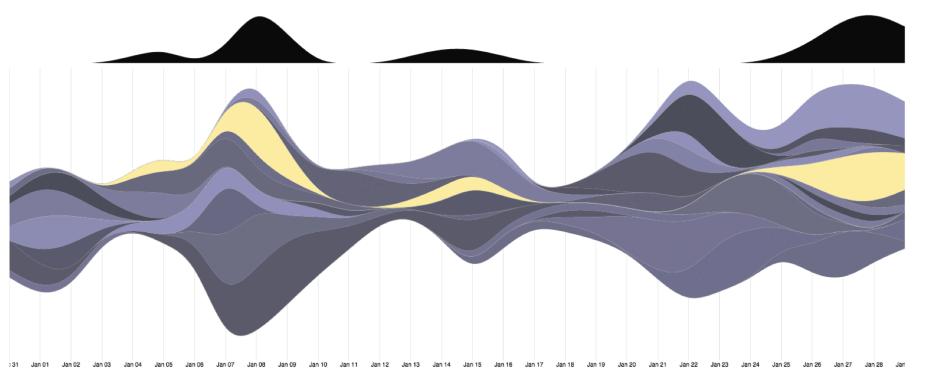




Faster

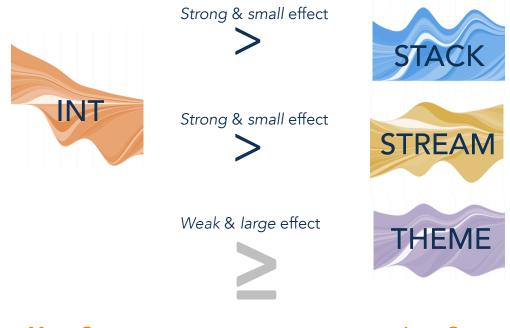
Slower

STREAM COMPARISON



STREAM COMPARISON

Correctness



More Correct

Less Correct

STREAM COMPARISON Completion Time



Strong & small effect

Weak & small effect





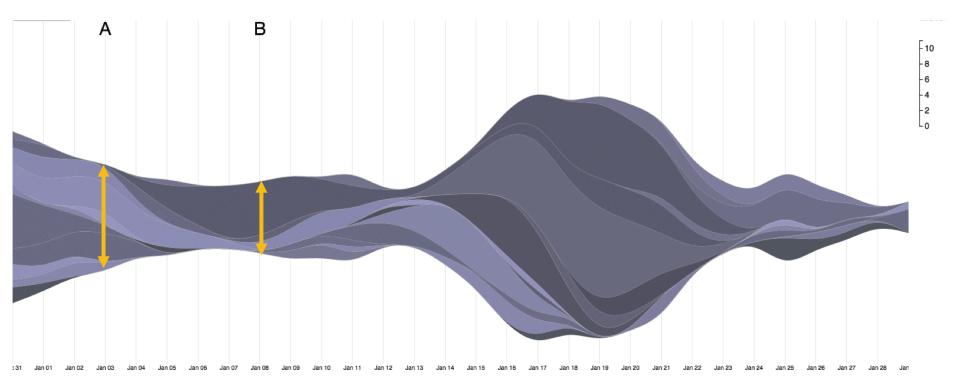
Weak & small effect





Faster

Slower



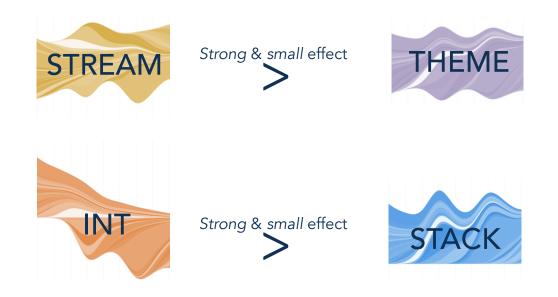




More Correct







More Correct

Less Correct





\approx 100% Correctness







Slower

Strong & large effect







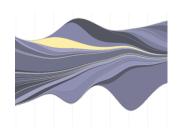


Faster

Slower

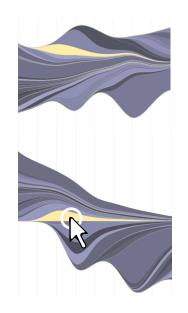
IMPLICATIONS

WHEN TO USE WHICH STACKED GRAPH?



STREAM for elementary and global level tasks with static graph

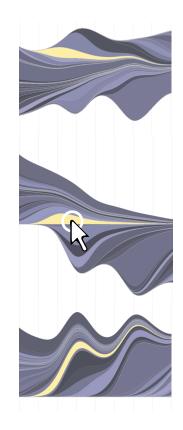
WHEN TO USE WHICH STACKED GRAPH?



STREAM for elementary and global level tasks with static graph

INT for intermediate and global level tasks

WHEN TO USE WHICH STACKED GRAPH?



STREAM for elementary and global level tasks with static graph

INT for intermediate and global level tasks

STACK did not provide advantage, but perceived as pleasing and easy to read

OTHER IMPLICATIONS

Theoretical Models can work to predict perceptual advantages do not show extent of advantages

OTHER IMPLICATIONS

Theoretical Models can work to predict perceptual advantages do not show extent of advantages

Interaction

can be used for mitigating perceptual difficulties avoid increasing memory load



A. Thudt | J. Walny | C. Perin | F. Rajabiyazdi | L. MacDonald | R. Vardeleon | S. Greenberg | S. Carpendale

THANK YOU!

Project Page: http://j.mp/stackedgraphs